

Beat: Travel

## **NEW LIFE INTO THE HA(A)ITZA HOTEL WITH A RENOVATION DESIGNED BY PHILIPPE STARCK**

### **LOCATED NEAR THE DUNE DU PYLA**

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**USPA NEWS** - The Hotel, located near the Dune du Pyla and the famous La Co(o)niche Hotel, has now been transformed into a 5-star Luxury Hotel, a Major Landmark in Pyla-sur-Mer and the Arcachon Basin...

The Hotel, located near the Dune du Pyla and the famous La Co(o)niche Hotel, has now been transformed into a 5-star Luxury Hotel, a Major Landmark in Pyla-sur-Mer and the Arcachon Basin... Ha(a)itza has 38 Rooms, Suites, and Apartments, Three Restaurants including a Brasserie, a Bistro, and a 2-Star and 2 Star Michelin Restaurant, an Authentic Cocktail Bar overlooking a Magnificent Indoor Pool with a Retractable Glass Roof, a Pastry Shop, a CODAGE Spa, a David Lucas Hair Salon, a Fitness Center, and a Lifestyle Boutique.

William Techoueyres breathed New Life into the Ha(a)itza Hotel with a Renovation designed by Philippe Starck in 2016. With its Typical Neo-Basque Architecture, the Hotel rises Four Stories and features Thirty Double Rooms, Five Suites, Two Junior Suites, and a 120 m<sup>3</sup> Apartment arranged around a Central Living Room with Two Private Terraces offering Breathtaking Panoramic Views of the entire Arcachon Basin.

The Hotel Haïtza – The rock in Basque – is firmly rooted in the Collective Memory of the Inhabitants of Pyla-sur-Mer. Built in 1930 by the Visionary Louis Gaume, the Neo-Basque Architectural Establishment is a Privileged Witness to the Golden Age and rise of the Silver Coast.

"Haïtza" quickly became an Iconic Place where Illustrious Personalities stayed: the Actress Annabella, the Couturier Jeanne Lanvin, the Rothschild and Michelin Families, but also Charles Trenet and Yves Montand. The hotel became the Essential Meeting Point for Lovers of the Arcachon Bassin, the Epicenter of an Eccentric and Cosmopolitan Cultural Ferment.

In 2016, from the Fertile Ground offered by the Region, Philippe Starck chose the Sand of the Dune du Pyla as One of the Constituent Elements of the Place. At once Organic and Mineral, Solid and Shifting, the Paradoxical Nature of Sand is at the Heart of the Imaginary World of the Place. It is the Transition between Exterior and Interior, anchoring the Hotel in its Region and inviting a Journey to Elsewhere, to Lands known or unknown.

For Ara Starck, Ha(a)itza is a Jewel, and its Stained-Glass Windows are a Window onto a Parallel Universe. Letting only the Light that bursts forth from this Place, the Stained Glass Windows hint at and pique Curiosity, like a Prelude to the Poetic World they announce. Similarly, the Canvas stretched across the Bar's Ceiling, painted by the Artist, is as Intense as a Violent Wind, constantly vibrating. An Echo of the Energy of Laughter and Life that emanates from this Place.

- The Skiff Club

The Only 2-Michelin-Starred Gourmet Restaurant in the Arcachon Bassin, set in the World of a Legendary Local Yacht Club, the Restaurant sets up its Service in an Impressive Veranda adjoining the Grand Salon. An Elegant and Familial Atmosphere reigns, slightly Old-Fashioned, like in Places that have always existed. Three Skiffs are suspended from the Veranda's White Beams. These Boats float above the Tables, blurring the Diners' Sense of Perspective.

Chef Stéphane Carrade's Love for Cooking stems from a Legacy of Strong Family Values, passed down from the Age of 5 by his Grandmother, thanks to whom his Concept of Sharing and Conviviality is deeply rooted. Patience and Daily Work have paid off, leading him to create a Signature Cuisine that illustrates and pays Homage to this Region he loves so much, to his Taste for Childhood Holiday Memories on the Arcachon Bay in Gironde. Now, he is firmly established at the Skiff Club, a Two-Michelin-Starred Restaurant where he indulges in Beautiful Stylistic Exercises and transposes his Creative Force into this Peaceful and Inspiring Place.

- Café HA(A)ITZA

Open since June 2015 and located Opposite the Hotel, Café Ha(a)itza cultivates a Simple and Relaxed Atmosphere. The Place is a Meeting Point for Residents of the Bassin d'Arcachon, Families, Friends, and Tourists, a Place for Sharing and Meeting.

- The HA(A)ITZA Brasserie

The Hotel Brasserie welcomes you to the Grand Salon, on the Terrace, or by the Pool to enjoy, in Complete Tranquility, Salads, Omelets, Club Sandwiches, or Charcoal-Grilled Meats, not forgetting the Pastries of Antony Prunet. Every Sunday, Stéphane Carrade offers a Brunch with Incredible Buffets of Appetizers, Seafood, Savory Crepes, Meats, Chicken, Vegetables, Cheeses, Desserts, Sweet Crepes, and Ice Cream.

- The Family Pastry Shop

From the Moment you enter the Hotel, the Family Pastry Shop welcomes all those with a Sweet Tooth into a Poetic Setting where Luminous Marble, Natural Wood, and Raw, Textured Concrete meet in Creative Harmony. Chef Antony Prunet invites us to rediscover the Great Classics of Pastry that take us back to the Strongest Memories of our Childhood! World Champion of Canelés in 2012, he has already collaborated with Several Renowned Michelin-starred Chefs. Pastry Chef at "La Pâtisserie de Famille" since its Opening, Antony Prunet invites us to rediscover the Great Classics of Pastry, with the Paris-Pyla at the Forefront, which has become a Signature Dessert in the Restaurants of Ha(a)itza and La Co(o)riche.

- The HA(A)ITZA Spa

The Ha(a)itza Spa is accessible to All and offers Beauty and Fitness Areas overlooking the Hotel Pool. The Spa features Four CODAGE Treatment Rooms, a Nail Bar, a Sauna, and a David Lucas Hair Salon.

Source: The Ha(a)itza Hotel (The Rock in Basque)

Built in 1930 and Renovated in 2016

With the Presence of the Owners:

\* Sophie TECHOUEYRES and Her Son Thomas TECHOUEYRES (Manager of La Co(o)riche, Ha(a)itza Hotel, Ha(a)itza Café)

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