

Beat: Business

WOMENS FORUM DEAUVILLE BECAME A MAJOR ANNUAL APPOINTMENT FOR LEADERS WORLDWIDE

1200 WOMEN FROM 73 COUNTRIES

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USPA NEWS - Women's Forum has welcomed 1,200 women from 73 countries, by including CEOs, assistants, executives, entrepreneurs, lawyers, doctors, journalists, artists, freelance, investors, consultants, ministers, and even a woman head of state, President of the Republic of Mauritius, Ameenah Gurib Fakim.

Above all I want to testify to the quality of the welcome and attention to my respect, by easing total accessibility as in wheelchairs. I managed then, perfectly to execute my mission while being journalist wheelchair bound, yet enjoying the whole activities of the forum. For all this I would like to express a big thank to all the team of the Women's Forum organisation.

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This year, the Women's Forum, therefore, became a major annual appointment in Deauville by welcoming the President of the island republic of Mauritius, Ameenah Gurib Fakim, amongst other celebrities and guest of honour. It has already announced the presence of Wided Bouchamaoui one member of Tunisian Quartet winner of Nobel Peace Prize 2015, and the great diva Barbara Hendricks in concert to close the forum.-----

Building the theme of "Energising the world !" the 11th edition of the Women's Forum Global Meeting has featured three agenda streams, each a major avenue where women leaders can join their peers, male female, to enable our future" :

here are the three major topics :

1- Addressing vital needs : How we are going to address people's vital needs man not equally, but rather by way of new methods to ensure access for all ?

2-Crafting the future : Important scientific and technical advances already under way will further disrupt business models, even as they open exciting (if sometimes frightening) new sociopolitical prospects. How can we or should we engage with their multiple implications ?

3-Creatives fires : If we want to make a better world tomorrow, we have to listen to young people -whose world it will be - and to create the conditions to allow entrepreneurship and creativity-----

That's how the "Women's forum's spirit" is announced this year. According to Women's Forum, this is a unmissable yearly meeting, always scheduled in their agendas, by busy women leaders. They came last week to "Energise the world" and make the most of it during two days of exchanges, business networking, learning, sharing, giving, caring, experiencing, but also to having fun and enjoying the Normandy's atmosphere in Deauville.

CLARA GAYMARD PRESIDENT OF WOMEN'S FORUM, LAUNCHES THE OPENING SESSION INTRODUCED BY GILLIAN MARTIN MEHERS-----

Introduced by Clara Gaynard, President of the Women's Forum, the summit starts up before a large audience present, but also the remote participation via the social networks. The Womens forum of business leaders welcomes this year 250 seekers, "YOU ARE the forum ! " says Gillian Martin Mehers (Co-founder of Bright Green Learning) before the worldwide audience of business leaders, politicians, students, journalists, lawyers, consultants, entrepreneurs, members of civil society, and so on, coming up from 73 countries.-----

Clara Gaynard, CEO of General Electrics France managing also the Women's Forum as the President, and continued, later on "There is energy in this room, there 28 politicians present here, coming from worldwide, and I'm sure its gonna be an energy shared to the rest of the world. I had to travelled many countries, until my boss Jeffrey Rimmelt (CEO of general Electric) just before the G8 offered me to promote me at a higher position at GE, and I answered him that I need to consult with my family counselling, my own G11, if I can reach a consensus. Laugh and applause (Meaning her family, composed by her husband and their 9 children). Clara Gaynard, makes the audience laughing and applause, having sharing her own personal anecdote.-----

She goes on affording to give a collective advice to the participants: "Many tools are learned in the business life to serve better life with kids, friends, etc. I only have one request today, TAKE CARE OF YOURSELF, IT IS ONLY ABOUT YOU. You are the world around,

forget what is polluted, take everything, resources to share !“^[2]-----

That was the message of Clara Gaymard boosting the audience as a preamble of a forum called this year “Energising the world“^[2] that announces the color tone of the women's forum advising her sisters to care for themselves, but without focusing on one own small person and not to forget the rest of world. As they represent themselves, they are identified as the rest of the world. Clara invites them to draw on the resources at once intellectual, business, creatives, societal and personal, in short everything that makes that a woman is complete in our modern era.-----

Clara Gaymard concludes her introduction with a promising and wise thought: “We will energise the world not because we can serve, may be because we have to ambition it.“^[2]

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Editorial program service of General News Agency:

United Press Association, Inc.
3651 Lindell Road, Suite D168
Las Vegas, NV 89103, USA
(702) 943.0321 Local
(702) 943.0233 Facsimile
info@unitedpressassociation.org
info@gna24.com
www.gna24.com